

Andreas Kißler new FDU manager at HAIDLMAIR

Already last year HAIDLMAIR presented the FDU (Flat Die Unit), which is a new and innovative technology in the area of injection moulding at the trade fair K 2016. With this development HAIDLMAIR will significantly change the future of the injection moulding industry.

To position this innovation successfully on the market, HAIDLMAIR has strengthened its team with a proven expert in the field of hot runner technology:

After 25 years at the hot runner manufacturer PSG, Andreas Kißler will be the new FDU manager at HAIDLMAIR starting with October 1st. In his position he will lead all sales activities in regards to the new technology. Kißler was a member of the management board at PSG and worked as global sales manager for the renowned hot runner manufacturer. He is well-known as an expert in this field and is well connected all around the industry. The offer of HAIDLMAIR came at the right time, as he was looking for a new professional challenge. Together the high-quality HAIDLMAIR moulds will be improved with FDU, which will ultimately lead to "Higher Productivity" for the customers.

"In the FDU I see an incredible potential to make the injection process even faster and to significantly increase the product quality for the end customer as well. Together with the development engineers at HAIDLMAIR, we will continue to work at the FDU and further optimise it. I am looking forward to the new task as FDU Manager at HAIDLMAIR and can hardly wait to get in touch with the customers", says Kißler in his first statement.

Mario Haidlmair, CEO of HAIDLMAIR, gladly welcomes his newest team member: "I am pleased that Andreas Kißler has confidence in our FDU. His commitment shows that this innovation has an enormous potential. If an expert like him is convinced of the product, I am confident that we are definitely on the right track."

The advantages of FDU are obvious: Especially in product segments like storage & logistics containers, the combination of the benefits of injection moulding and extrusion

technology enables completely new opportunities for the plastics products manufacturing.

The FDU reduces the shear area up to 50% and minimises injection pressure. As a result not only shear heat can be reduced but also cooling time and energy consumption are cut down. Eventually all those positive side effects will lead to a significantly decreased cycle time.

As HAIDLMAIR has now already successfully further developed the FDU with test moulds, the first moulds are already in operation at the customers and are showing enormous potential: 50.000 parts have been manufactured without any problems while reducing the cycle-time by 17% at the same time (compared to the same moulds with gate nozzles).

Andreas Kißler will have his first official appearance in his new position at the Fakuma in Friedrichshafen (17th to 21st October) and will be pleased to welcome interested visitors at the HAIDLMAIR booth (Hall B2 – Booth 2306).

Images:



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CV Andreas Kißler:

- 1979 – 1983 – Apprenticeship as mouldmaker
- 1984 – 1986 – Employed as mouldmaker
- 1984 – 1986 – Apprenticeship as a state-certified mechanical engineer
- 1986 – 1987 – Technical college Speyer to obtain the university of applied sciences entrance qualification
- 1987 – 1991 – University of Applied Sciences Darmstadt specializing in plastics technology
- 1992 – Diploma thesis at BASF AG Ludwigshafen
- 1992 – 1996 – Project engineer in the product area hot runner technology at PSG Plastic Service GmbH
- 1996 – 2001 – Head of department hot runner technology, responsible for the development in the product area hot runner technology
- 2001 – 2002 – Sales Manager Germany and Europe
- 2002 – 2005 – Global Head of Sales for the entire product portfolio
- 2005 – 2012 – Member of the Executive Board at PSG Plastic Service GmbH
- 2012 – 2015 – Vice President at PSG Plastic Service GmbH
- 2015 – 06.2017 – Sales Manager DACH